

# Martijn Hendriks

## Curriculum Vitae

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### About me

I am passionate about studying human happiness, particularly in relation to work and societal dynamics. My work is motivated by my commitment to developing and disseminating evidence-based information on human happiness to support organizations, policy makers, and individuals in making informed decisions. To bridge the gap between science and practice, I regularly engage in research collaborations with practitioners, such as organizations working to enhance employee well-being and policy makers aiming to improve societal well-being. At EHERO, I lead a team of university researchers that work daily with organizations on employee well-being.

### Current Employment

**Deputy Scientific Director**, Erasmus Happiness Economics Research Organisation (EHERO), Erasmus University Rotterdam *2024-present*  
**Associate Professor**, School of Economics, University of Johannesburg (visiting). *2023-present*

### Other Positions

**Associate Editor**, Applied Research in Quality of Life *2024-present*  
**Executive Board Member**, International Society for Quality-of-Life Studies. *2019-present*  
**Member**, World Wellbeing Panel *2024-present*

### Previous Positions

**Associate Editor (economics)**, Journal of Happiness Studies *2019-2025*  
**Senior researcher**, EHERO, Erasmus University Rotterdam *2020-2024*  
**Assistant Professor**, Department of Applied Economics, Erasmus University Rotterdam *2020-2023*  
**Researcher & lecturer**, EHERO, Erasmus University Rotterdam *2018-2020*  
**Doctoral candidate**, EHERO, Erasmus University Rotterdam *2013-2018*

### Education

**University Teaching Qualification**, Erasmus University Rotterdam. *2018*  
**PhD in Applied Economics**, Erasmus University Rotterdam, Erasmus School of Economics *2018*  
**Research MSc in Marketing** (with distinction), Tilburg University, Tilburg School of Economics and Management *2013*  
**BA in Business Administration** (with distinction), Tilburg University, Tilburg School of Economics and Management *2011*

## Publications in English

### Refereed journal articles

- [14] Hendriks, M., Birnberg R. (2024). Happiness in the daily socio-cultural integration process: A day reconstruction study among US immigrants in Germany. *International Migration Review*, 28(2), 619-643.
- [13] Burger, M., Hendriks, M., Ianchovichina, E. R. (2023). Economic crises, subjective well-being, and vote switching: The case of Brazil's 2018 presidential election. *Journal of Happiness Studies*, 24(8), 2831-2853.
- [12] Hendriks, M. (2023). The influence of CEO compensation on employee engagement. *Review of Managerial Science*, 17, 607-633.
- [11] Hendriks, M. (2021). Are migrants and their families happier after migration? *Paradigma Económico*, 13(3), 157-184.
- [10] Burger, M., Hendriks, M., Ianchovichina, E. (2021) Happy but Unequal: Differences in Subjective Well-Being across Individuals and Space in Colombia, *Applied Research in Quality of Life*, 17, 1343-1387.
- [9] Burger, M., Hendriks, M., Pleeging, E., & Van Ours, J. (2020) The Joy of Lottery Play: Evidence from a Field Experiment, *Experimental Economics*, 23, 1235-1256.
- [8] Hendriks, M., Burger, M., Rijsenbilt, A., Pleeging, E., & Commandeur, H. (2020). Virtuous Leadership: A source of Employee Well-being and Trust, *Management Research Review*, 43(8), 951-970.
- [7] Hendriks, M. & Burger, M. (2020). Unsuccessful subjective well-being assimilation among immigrants: The role of faltering perceptions of the host society, *Journal of Happiness Studies*, 21, 1985-2006.
- [6] Wijngaards, I., Hendriks, M., Burger, M. (2019). Steering towards happiness: An experience sampling study on the determinants of happiness of truck drivers. *Transportation Research Part A: Policy and Practice*. 128, 131-148.
- [5] Hendriks, M. & Bartram, D. (2019). Bringing happiness into the study of migration and its consequences: What, why, and how?, *Journal of Immigrant and Refugee Studies*, 17(3), 279-298.
- [4] Burger, M., Hendriks, M., Pleeging, E., & Van der Zwan, P. (2016). The silver linings of lottery play: Motivation and subjective well-being of British lottery participants. *Applied Economics Letters*. 23(18), 1312-1316.
- [3] Hendriks, M. & Bartram, D. (2016). Macro-conditions and immigrants' happiness: Is moving to a wealthy country all that matters?. *Social Science Research*, 56, 90-107.
- [2] Hendriks, M., Ludwigs, K., & Veenhoven, R. (2016). Why are locals happier than internal migrants? The role of daily life. *Social Indicators Research*, 125(2), 481-508.

[1] Hendriks, M. (2015). The happiness of international migrants: A synthesis of research findings. *Migration Studies*, 3 (3), 343-369.

### Contributions to international books and reports

[10] Hendriks, M. (2025). Migration and wellbeing: A policy review. In M. Briguglio, K. Laffan, and N. Czap, *Wellbeing and Policy: Evidence for Action*. Routledge.

[9] Hendriks, M. (2024). Happiness and Migration: The past, the present, and the future. In R. Fernandez-Urbano and H. Brockmann, *Elgar Encyclopedia on Happiness, Quality of Life and Subjective Well-being* (pp. 252-257). Edward Elgar Publishing.

[8] Hendriks, M. & Burger, M. (2021). Happiness and Migration. In K.F. Zimmermann, *Handbook of Labor, Human Resources and Population Economics*, Springer Publications.

[7] Hendriks, M. (2021). Who benefits and who suffers from international migration? Global evidence from the science of happiness. In B. Searle, J. Pykett, and M.A. Simmonds, *A Modern Guide to Wellbeing Research* (pp. 232-244), Edward Elgar Publishing.

[6] Hendriks, M. (2021). Organizations with virtuous leaders flourish more. In A. Michalos, *The Pope of Happiness: A Festschrift for Ruut Veenhoven* (pp. 107-117), NY: Springer Publications.

[5] Burger, M., Morrison, P. Hendriks, M., & Hoogerbrugge, M. (2020). Urban-Rural Happiness Differentials across the World? In J. Helliwell, R. Layard, J. Sachs, and J-E De Neve, *World Happiness Report 2020* (pp. 66-94), NY: UN Sustainable Development Solutions Network.

[4] Hendriks, M., Burger, M., Ray, J., & Esipova, N. (2018). Do international migrants increase their happiness and that of their families by migrating? In J. Helliwell, R. Layard, and J. Sachs, *World Happiness Report 2018* (pp. 45-66), NY: UN Sustainable Development Solutions Network.

[3] Hendriks, M. (2018). Happiness consequences of international migration. In *CalIBRANDO 2018 (policy brief)*, pp 83-88.

[2] Hendriks, M., Ludwigs, K., & Bartram, D. (2018). International migration decisions and happiness: The Migration Happiness Atlas as a community development initiative. In R. Phillips, S. Kenny, B. McGrath (Eds.), *Routledge Handbook of Community Development*. (chapter 21). NY: Routledge.

[1] Hendriks, M. (2017). Happiness insights into migration policy and choice behavior of immigrants. In P. Kraeger, S. Cloutier, & C. Talmage (Eds.), *New Dimensions in Community Well-Being* (pp. 155-178), NY: Springer Publications.

### Dissertation

Migrant happiness: Insights into the broad well-being outcomes of migration and its determinants. *Erasmus University Rotterdam*, 2018.

## Blogs

[2] Ianchovichina, E., Burger, M. & Hendriks, M. (2018). What explains the high spatial inequality in happiness in Colombia? In *World Bank Blogs*, World Bank. [\[link\]](#)

[1] Hendriks, M. (2018). Does migration increase happiness? It depends. In *Migration Information Source*, Migration Policy Institute. [\[link\]](#)

## Commissioned Reports

[1] Burger, M., Hendriks, M., & Ianchovichina, E. (2021). Happy but Unequal: Differences in Subjective Well-Being across Individuals and Space in Colombia. Commissioned by: World Bank. [\[link\]](#)

## Publications in Dutch

### Academic publications

[3] Hendriks M., (2020). De geluksparadox van de verstedelijking. *Demos*, 36, 5-7.

[2] Hendriks M., (2020). Deugdzaam leiderschap: Helpt het organisaties floreren?. *Tijdschrift voor Management en Organisatie*, 10-20.

[1] Hendriks M. (2014). Geluk, werktevredenheid en productiviteit. *Tijdschrift voor Management en Organisatie*, 35-44.

### Contributions to Dutch books and reports

[3] Hendriks M., (2020). Werknemersonderzoek naar werkgeluk. In *Robidus trendrapport 2024*, (pp. 56-69).

[2] Burger, M. & Hendriks M., (2018). Gelukkige publieke sector voor een gelukkige samenleving. In *Geluk werkt door* (pp. 19-33). Helmond, Netherlands: Driessen.

[1] Burger, M., Hendriks M., Marlet, G., Van Oort, F., Ponds, R., & Van Woerkens, C. (2017). De geluksatlas. In *Atlas voor gemeenten 2017* (pp. 13-28). Nijmegen, The Netherlands: VOC Uitgevers.

### White papers

[5] Inspiratiegids: Hoe kan de mentale vitaliteit van werknemers worden versterkt? (with *ZonMw*) [\[link\]](#)

[4] Mentale vitaliteit van zorgprofessionals: Een versterkende aanpak door actiegericht waarderend onderzoek. (with *Zorggroep Elde Maasduinen*) [\[link\]](#)

[3] Mentale vitaliteit op de werkvloer: Een versterkende aanpak door actieleren. (with *JECKX*) [\[link\]](#)

[2] Werken aan mentale vitaliteit door waarderend onderzoeken. (with *JGZ*) [\[link\]](#)

[1] Goud in je team: Werken aan mentale vitaliteit. (with *JGZ*) [\[link\]](#)

## Blogs

[3] Onderzoek Erasmus Universiteit: Werkgeluk en sociale veiligheid als wapens tegen verzuim. In *Robidus*. [\[link\]](#)

[2] Geluk op het werk: 5 stappen naar een gelukkigere organisatie. In *EIBE*. [\[link\]](#)

[1] Migratie draagt bij aan een gelukkigere wereld. In *www.socialevraagstukken.nl* [[link](#)]

## Teaching Experience and thesis supervision

[8] Minor Economics of Well-Being, Coordinator & Lecturer, Bachelor-3 (15 ECTS), Erasmus University Rotterdam, 2014-present.

[7] Bachelor's theses supervision, Department of Applied Economics, Erasmus University Rotterdam, 2024-present.

[6] Guest lectures, School of Economics, University of Johannesburg, 2024-present.

[5] Seminar Behaviour, Health, and Well-being, Lecturer, Bachelor-3 (12 ECTS), Erasmus University Rotterdam, 2020-2023.

[4] Master's theses supervision, Department of Applied Economics, Erasmus University Rotterdam, 2014-2023.

[3] Master's theses supervision, Institute for Housing and Urban Development Studies, Erasmus University Rotterdam, 2015-2018.

[2] Seminar Multinational Strategy & Foreign Direct Investment, Teaching assistant, Master (6 ECTS), Erasmus University Rotterdam, 2014-2015.

[1] Bachelor's theses supervision, Marketing Department, Tilburg University, 2013.

## Honors and Awards

[11] Ruut Veenhoven award - third place, ISQOLS, 2024.

[10] Outstanding Paper Award, for *Virtuous Leadership: A source of Employee Well-being and Trust*, Management Research Review (Emerald), 2021.

[9] Young Scholar Award, International Society for Quality-of-Life Studies (ISQOLS), 2019.

[8] Best Dissertation Award - second prize (\$300), ISQOLS, 2019.

[7] Best Article Award (honorable mention), for *The happiness of international migrants: A review of research findings*, Research Committee 31 (Sociology of Migration), ISA, 2016.

[6] New Scholar Conference Grant (\$1000), ISQOLS, Seoul, South-Korea, 2016.

[5] Editor's Choice, for *The happiness of international migrants: A review of research Findings*, Migration Studies, 2015.

[4] Prizewinner theatre-program "Science Battle", Netherlands, 2015.

[3] New Scholar Conference Grant (\$500), ISQOLS, Berlin, Germany, 2014.

[2] Prizewinner "Internet impact prize 2012/2014" (€2000), Dutch Royal Society of Sciences, Netherlands, 2014.

[1] Best Research Proposal Award in Business (€100), Tilburg University, 2012.

## Grants

[4] ZonMw (€30K). Project evaluation “Innovative interventions for strengthening the mental vitality of employees”, 2024.

[3] Horizon Europe (€1,000,000). Well-being in a Sustainable Economy Revisited, co-investigator, 2023-2026.

[2] ZonMw (€1,000,000). *Innovative interventions for strengthening the mental vitality of employees*, Main applicant, 2022-2023. Project partners: ING, Nationale Nederlanden, Zorggroep Elde Maasduinen, Jeugdgezondheidszorg Zuid-Holland West, ACP, Groba B.V.

[1] Templeton World Charity Foundation Inc. (\$2,422,543) *What Good Markets Are Good For - Towards a Moral Justification of Free Markets in Europe* (Grant number: 0141), Principal investigator, 2017-2019.

## PhD supervision

[1] Mahali Hlajoane, University of Johannesburg, 2024 – present.

## Commissioned research projects

### Employee happiness

*Present research supervision:* KLM; Theater Rotterdam; Laurens; Rotterdamse Vereniging voor Katholiek Onderwijs; Vincent van Gogh; Sensire; Zorggroep Elde Maasduinen

*Past research supervision:* Nationale Nederlanden (2023); ING (2023); Groba B.V. (2023); JGZ Zuid-Holland West (2023); Portaal (2022-2024); Rabobank (2020-2022); Deltawonen (2020-2022); Anna Zorggroep (2020-2022); Jumbo (2020)

*Principal investigator:* Zilveren Kruis (2025); Zorg van de Zaak (2023-2024); Erasmus School of Accounting & Assurance (2022); NEMACC (2019); Sectorinstituut Transport en Logistiek (2017)

### Other

[4] World Bank (2021): *Happiness developments in Brazil*.

[3] World Bank (2020): *Happiness inequalities in Colombia*.

[2] Municipality of The Hague (2019): *Lokaal geluk in de gemeente Den Haag*.

[1] Staatsloterij (2015): *Geluk van loterijdeelname*.

## Media coverage

### Dutch

[32] Erasmus Universiteit (research featured). [Zo maken we van Rotterdam de gelukkigste rotstad die er is](#), 2025.

[31] Trouw (interview). [Twintigers en dertigers van nu zijn slechter af dan eerdere generaties](#), 2024.

[30] Trouw (interview). [Jongvolwassenen weten: onze tijd komt nog wel. ‘Wij weten eigenlijk niet beter’](#), 2024.

- [29] Flair (interview). [Bizar onderzoek: hoe meer broers en zussen, hoe meer psychische problemen](#), 2024.
- [28] Erasmus Magazine (interview). [Hoe coronasubsidies \(blijvend\) het werk van onderzoekers veranderden](#), 2024.
- [27] Reformatorisch dagblad (research featured). [Gemeenschapszin belangrijker dan geld](#), 2023.
- [26] Reformatorisch dagblad (research featured). [Dorpeling gelukkiger dan stedeling?](#), 2023.
- [25] Friesch dagblad (research featured). [Dorpelingen zijn gelukkiger dan mensen uit de stad](#), 2023.
- [24] Sociaal Fonds voor de Kennisector (SoFoKleS) (podcast). [Hete hangijzers: Werkgeluk?](#), 2022.
- [23] Reformatorisch Dagblad (interview): [Vrolijk van veel zonneschijn? Sombor van de regen?](#), 2021.
- [22] Santé (interview): [Zijn we gelukkiger in de zomer?](#), 2021.
- [21] Het Nieuwsblad (interview): [Nu is het nog leuk, maar na het weekend zijn we de hitte kotsbeu](#), 2020.
- [20] RTL nieuws (interview): ['Lekker weertje hè?' Dit is waarom we zo graag over het weer praten](#), 2020.
- [19] Reformatorisch dagblad (opinion article): [Grootstedelijk geluk is illusie](#), 2020.
- [18] BNR nieuwsradio (radio interview): [Geluksverschil tussen stad en platteland \(25 juni, 6:45\)](#), 2020.
- [17] Omroep Gelderland (Radio interview): [Geluk en het weer](#), 2020.
- [16] EenVandaag (tv interview): [Speciale uitzending over deeltijdwerk](#), 2020.
- [15] EenVandaag (tv interview): [Geluk van jongeren](#), 2019.
- [14] Trouw (interview): [Kop op mensen, volgens de Verenigde Naties zijn we een gelukkig volk](#), 2019.
- [13] Nu.nl (interview): [Onbeperkt vrij: het klinkt misschien mooier dan het is](#), 2019.
- [12] Knack (interview): [Factcheck: 'Grote gezinnen zijn het gelukkigst'](#), 2019.
- [11] HR praktijk (interview): [Onbeperkt vakantiedagen. Vergroot dat wel echt het werkgeluk?](#), 2019.
- [10] Management Team (interview): [Onbeperkt vakantie: 'Medewerkers vinden het lastig om vrij te nemen'](#), 2019.
- [9] Metro (interview): [De lente is begonnen, en hierom maakt ons dat blij.](#), 2019.
- [8] Intermediair (interview): [Taboe op parttime? Wat als we er gewoon gelukkiger van worden?](#), 2019.
- [7] Libelle (interview) [Waarom we écht gelukkig worden van mooi weer](#), 2018.

- [6] Trouw (interview): [Mooi weer maakt gelukkig, voor even dan...](#), 2018.
- [5] Volkskrant (interview): [Word je ongelukkig als je meer dan 4.500 euro netto per maand verdient?](#), 2018.
- [4] Algemeen Dagblad (interview): [Maar drie op de tien Poolse immigranten wonen na vijf jaar nog in Nederland](#), 2018.
- [3] Gezondheidsgids (article featured): [Groter geluksgevoel onder immigranten na migratie](#), 2018.
- [2] Knack (interview): [Factcheck: 'Bijna de helft van ons geluk fixen we zelf'](#), 2018.
- [1] Brabants Dagblad (announcement): Martijn Hendriks wint Science Battle, 2016.

## English

- [6] UJ radio (radio interview): [Launch World Happiness Report](#), 2025.
- [5] UJ TV (tv interview): [Launch World Happiness Report](#), 2025.
- [4] Gallup news (article featured): [Are Migrants Happier After They Move?](#), 2018.
- [3] Innovation origins (article discussed): [Tomorrow is good: Beautiful weather? Here's a plea for a new definition](#), 2018.
- [2] Erasmus Magazine (interview): [Science rock stars](#), 2017.
- [1] Euronews (television interview): [The right balance: The economics of happiness](#), 2015.

## German (selected)

- [3] RTL Germany, (interview): [Weltglücksreport 2018: DAS macht uns wirklich happy!](#), 2018.
- [2] General-Anzeiger, (interview): [Was steckt hinter dem Internationalen Tag des Glücks?](#), 2018.
- [1] Sächsische Zeitung, (interview): [Was ist eigentlich Glück?](#), 2018.

## Spanish

- [1] Radio Texmex (interview): [Realidad muy diferente a lo que sueñan los migrantes: señala investigador de Holanda](#), 2018.

## Professional services

### Organizer

- Co-Vice President of Publications & Research, ISQOLS (2025-present)
- Co-Vice President for Programs, ISQOLS (2020-2025).
- EHERO/GLO special session on happiness economics, ISQOLS (2019-present).
- Conference committee, ISQOLS (2023, 2020).
- Scientific committee, ISQOLS (2025, 2024, 2022)
- EHERO seminar series, 2016-2020.

### Reviewer



European Sociological Review, Journal of Development Studies, International Migration Review, Journal of Ethnic and Migration Studies, Social Science Research, Journal of Happiness Studies, Social Indicators Research, Applied Research in Quality of Life, European Societies, Dutch Research Council (NWO), Estonian Research Council.

## **Invited talks**

*2025:* (1) University of Utrecht; (2) University of Groningen; (3) University of Johannesburg

*2024:* (1) ZonMw; (2) University of Johannesburg (School of Economics); (3) University of Groningen; (4) Nationale Nederlanden

*2023:* (1) German Federal Institute for Population Research (Wiesbaden); (2) UNU-MERIT & Maastricht University; (3) Studio Erasmus; (4) Positive Impact Society Erasmus & Rethinking Economics

*2022:* (1) Turkish-German University (Istanbul); (2) STATEC (Luxembourg); (3)

Rijksuniversiteit Groningen

*2019:* Ministerie van Landbouw, Natuur en Voedselkwaliteit / Regional Science Association Nederland

*2018:* (1) United Nations Sustainable Development Solutions Network (New York); (2) World Happiness Report launch (Vatican); (3) Universidad Popular Autónoma del Estado de Puebla (Puebla, Mexico); (4) Institute for Housing and Urban Development (Rotterdam); (5) Alumni network University of Amsterdam; (6) Rotterdam School of Management, (7)

Krimpenerwaard College

*2017:* (1) Erasmus School of Accounting & Assurance (Rotterdam); (2) Institute for Housing and Urban Development (Rotterdam)

*2016:* (1) Erasmus University College (Rotterdam), (2) Institute for Housing and Urban Development Studies (Rotterdam)

*2015:* (1) IZA Institute of Labor Economics (Bonn, Germany); (2) Hogeschool Rotterdam

*2014:* (1) Higher Education for Elderly Organisation (Rotterdam); (2) Human Capital Group (Utrecht)

## **Conference presentations**

*2025:* Work and Well-Being workshop (Groningen)

*2024:* ISQOLS conference (Kota Kinabalu)

*2023:* ISQOLS conference (Rotterdam)

*2022:* STATEC Well-being 2022 Conference (Luxembourg), ISQOLS conference (Burlington)

*2021:* ISQOLS conference (virtual)

*2020:* ISQOLS conference (virtual)

*2019:* ISQOLS conference (Granada)

*2018:* ISQOLS conference (Hong Kong), EBEN conference (Tilburg)

*2017:* 'A World To Win' Conference (Rotterdam), IARIW-Bank of Korea Conference (Seoul)

*2016:* HEIRS Conference (Rome), ISA conference (Vienna), ISQOLS conference (Seoul)

*2015:* CIMIC 3CI PhD Winter School (Rotterdam), ISQOLS Conference (Phoenix)

*2014:* Making the Most of Migration Conference (Leuven), ISQOLS Conference (Berlin), EUR Workshop Development Economics and Happiness Economics (Rotterdam)