

Martijn Hendriks

Curriculum Vitae

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About me

I am passionate about studying human well-being. My work is motivated by my commitment to developing and disseminating evidence-based information on human well-being to support organizations, policy makers, and individuals in making informed decisions. To bridge the gap between science and practice, I regularly engage in research collaborations with practitioners, such as organizations working to enhance employee well-being and policy makers aiming to improve societal well-being. As editor-in-chief of the scientific journal *Applied Research in Quality of Life*, I aim to contribute to the dissemination of rigorous research with strong practical implications.

Current Employment

Deputy Director , Erasmus Happiness Economics Research Organisation (EHERO), Erasmus University Rotterdam	<i>2024-present</i>
Associate Professor , School of Economics, University of Johannesburg (visiting).	<i>2023-present</i>
Editor-in-Chief , Applied Research in Quality of Life	<i>2025-present</i>

Other Positions

Editorial board , Journal of Happiness Studies	<i>2025-present</i>
Executive Board Member , International Society for Quality-of-Life Studies.	<i>2019-present</i>
Fellow , Global labor Organization	<i>2019-present</i>
Member , World Wellbeing Panel	<i>2024-present</i>

Previous Positions

Associate Editor , Applied Research in Quality of Life	<i>2024-2025</i>
Associate Editor (economics) , Journal of Happiness Studies	<i>2019-2025</i>
Senior researcher , EHERO, Erasmus University Rotterdam	<i>2020-2024</i>
Assistant Professor , Department of Applied Economics, Erasmus University Rotterdam	<i>2020-2023</i>
Researcher & lecturer , EHERO, Erasmus University Rotterdam	<i>2018-2020</i>
Doctoral candidate , EHERO, Erasmus University Rotterdam	<i>2013-2018</i>

Education

University Teaching Qualification , Erasmus University Rotterdam.	<i>2018</i>
PhD in Applied Economics , Erasmus University Rotterdam, Erasmus School of Economics	<i>2018</i>

Research MSc in Marketing (with distinction), Tilburg University, Tilburg School of Economics and Management	2013
BA in Business Administration (with distinction), Tilburg University, Tilburg School of Economics and Management	2011

Commissioned projects

Netherlands

Core activities involve advising organizations and public authorities through advanced research, including well-being-oriented impact evaluations of interventions and policies, assessments of the return on investment of interventions and policies, analysis of drivers of absenteeism and employee turnover, and the design and implementation of specialized surveys.

- [26] Zilveren Kruis (2025-present), *principal investigator*.
- [25] Rotterdamse Vereniging voor Katholiek Onderwijs (2021-present), *research supervision*.
- [24] Zorggroep Elde Maasduinen (2019-present), *research supervision*.
- [23] WIAR Workplace Performance (2025), *business case supervision*.
- [22] Sportgeneeskunde Rotterdam (2025), *business case supervision*.
- [21] Vitaliteit Werkt (2025), *business case supervision*.
- [20] Theater Rotterdam (2023-2025), *research supervision*.
- [19] KLM (2022-2025), *research supervision*.
- [18] Vincent van Gogh (2021-2025), *research supervision*.
- [18] Robidus (2024), *principal investigator*.
- [17] Health-Thing (2024), *business case supervision*.
- [16] Zorg van de Zaak (2023-2024), *principal investigator*.
- [15] Portaal (2022-2024), *research supervision*.
- [14] Sensire (2021-2024), *research supervision*.
- [13] Nationale Nederlanden (2022-2023), *research supervision*.
- [12] ING (2022-2023), *research supervision*.
- [11] Groba (2022-2023), *research supervision*.
- [10] JGZ Zuid-Holland West (2022-2023), *research supervision*.
- [9] Erasmus School of Accounting & Assurance (2022), *principal investigator*.
- [8] Rabobank (2020-2022), *research supervision*.
- [7] Deltawonen (2020-2022), *research supervision*.
- [6] Anna Zorggroep (2020-2022), *research supervision*.
- [5] Jumbo (2020), *research supervision*.
- [4] NEMACC (2019), *principal investigator*.
- [3] Municipality of The Hague (2018), *co-investigator*.
- [2] Sectorinstituut Transport en Logistiek (2017), *principal investigator*.
- [1] Staatsloterij (2015), *co-investigator*.

International

- [2] World Bank (2021): *Happiness developments in Brazil*.
- [1] World Bank (2020): *Happiness inequalities in Colombia*. [[link](#)]

Publications

Refereed journal articles

- [14] Hendriks, M., Birnberg R. (2024). Happiness in the daily socio-cultural integration process: A day reconstruction study among US immigrants in Germany. *International Migration Review*, 28(2), 619-643.
- [13] Hendriks, M. (2023). The influence of CEO compensation on employee engagement. *Review of Managerial Science*, 17, 607-633.
- [12] Burger, M., Hendriks, M., Ianchovichina, E. R. (2023). Economic crises, subjective well-being, and vote switching: The case of Brazil's 2018 presidential election. *Journal of Happiness Studies*, 24(8), 2831-2853.
- [11] Hendriks, M., Burger, M., Rijsenbilt, A., Pleeging, E., & Commandeur, H. (2020). Virtuous Leadership: A source of Employee Well-being and Trust, *Management Research Review*, 43(8), 951-970.
- [10] Hendriks, M. (2021). Are migrants and their families happier after migration? *Paradigma Económico*, 13(3), 157-184.
- [9] Burger, M., Hendriks, M., Ianchovichina, E. (2021) Happy but Unequal: Differences in Subjective Well-Being across Individuals and Space in Colombia, *Applied Research in Quality of Life*, 17, 1343-1387.
- [8] Burger, M., Hendriks, M., Pleeging, E., & Van Ours, J. (2020) The Joy of Lottery Play: Evidence from a Field Experiment, *Experimental Economics*, 23, 1235-1256.
- [7] Hendriks, M. & Burger, M. (2020). Unsuccessful subjective well-being assimilation among immigrants: The role of faltering perceptions of the host society, *Journal of Happiness Studies*, 21, 1985-2006.
- [6] Wijngaards, I., Hendriks, M., Burger, M. (2019). Steering towards happiness: An experience sampling study on the determinants of happiness of truck drivers. *Transportation Research Part A: Policy and Practice*. 128, 131-148.
- [5] Hendriks, M. & Bartram, D. (2019). Bringing happiness into the study of migration and its consequences: What, why, and how?, *Journal of Immigrant and Refugee Studies*, 17(3), 279-298.
- [4] Burger, M., Hendriks, M., Pleeging, E., & Van der Zwan, P. (2016). The silver linings of lottery play: Motivation and subjective well-being of British lottery participants. *Applied Economics Letters*. 23(18), 1312-1316.
- [3] Hendriks, M. & Bartram, D. (2016). Macro-conditions and immigrants' happiness: Is moving to a wealthy country all that matters?. *Social Science Research*, 56, 90-107.
- [2] Hendriks, M., Ludwigs, K., & Veenhoven, R. (2016). Why are locals happier than internal

migrants? The role of daily life. *Social Indicators Research*, 125 (2), 481-508.

[1] Hendriks, M. (2015). The happiness of international migrants: A synthesis of research findings. *Migration Studies*, 3 (3), 343-369.

Contributions to international books and reports

[11] Hendriks, M & Cnossen F. (in press). The economics of meaningful work: A scoping review. In Nikolova, M. *Work Meaning and Motivation: Interdisciplinary Perspectives on Work Well-being*, Springer.

[10] Hendriks, M. (2025). Migration and wellbeing: A policy review. In M. Briguglio, K. Laffan, and N. Czap, *Wellbeing and Policy: Evidence for Action*. Routledge.

[9] Hendriks, M. (2024). Happiness and Migration: The past, the present, and the future. In R. Fernandez-Urbano and H. Brockmann, *Elgar Encyclopedia on Happiness, Quality of Life and Subjective Well-being* (pp. 252-257). Edward Elgar Publishing.

[8] Hendriks, M. (2021). Organizations with virtuous leaders flourish more. In A. Michalos, *The Pope of Happiness: A Festschrift for Ruut Veenhoven* (pp. 107-117), NY: Springer Publications.

[7] Hendriks, M. & Burger, M. (2021). Happiness and Migration. In K.F. Zimmermann, *Handbook of Labor, Human Resources and Population Economics*, Springer Publications.

[6] Hendriks, M. (2021). Who benefits and who suffers from international migration? Global evidence from the science of happiness. In B. Searle, J. Pykett, and M.A. Simmonds, *A Modern Guide to Wellbeing Research* (pp. 232-244), Edward Elgar Publishing.

[5] Burger, M., Morrison, P. Hendriks, M., & Hoogerbrugge, M. (2020). Urban-Rural Happiness Differentials across the World? In J. Helliwell, R. Layard, J. Sachs, and J-E De Neve, *World Happiness Report 2020* (pp. 66-94), NY: UN Sustainable Development Solutions Network.

[4] Hendriks, M., Burger, M., Ray, J., & Esipova, N. (2018). Do international migrants increase their happiness and that of their families by migrating? In J. Helliwell, R. Layard, and J. Sachs, *World Happiness Report 2018* (pp. 45-66), NY: UN Sustainable Development Solutions Network.

[3] Hendriks, M. (2018). Happiness consequences of international migration. In *CalibRANDO 2018 (policy brief)*, pp 83-88.

[2] Hendriks, M., Ludwigs, K., & Bartram, D. (2018). International migration decisions and happiness: The Migration Happiness Atlas as a community development initiative. In R. Phillips, S. Kenny, B. McGrath (Eds.), *Routledge Handbook of Community Development*. (chapter 21). NY: Routledge.

[1] Hendriks, M. (2017). Happiness insights into migration policy and choice behavior of immigrants. In P. Kraeger, S. Cloutier, & C. Talmage (Eds.), *New Dimensions in Community Well-Being* (pp. 155-178), NY: Springer Publications.

Dissertation

Migrant happiness: Insights into the broad well-being outcomes of migration and its determinants. *Erasmus University Rotterdam*, 2018.

Refereed journal articles in Dutch

- [4] Hendriks M., (2020). De geluksparadox van de verstedelijking. *Demos*, 36, 5-7.
- [3] Hendriks M., (2020). Deugdzaam leiderschap: Helpt het organisaties floreren?. *Tijdschrift voor Management en Organisatie*, 10-20.
- [2] Burger, M., Hendriks M., Marlet, G., Van Oort, F., Ponds, R., & Van Woerkens, C. (2017). De geluksatlas. In *Atlas voor gemeenten 2017* (pp. 13-28). Nijmegen, The Netherlands: VOC Uitgevers.
- [1] Hendriks M. (2014). Geluk, werktevredenheid en productiviteit. *Tijdschrift voor Management en Organisatie*, 35-44.

Other articles in Dutch

- [2] Hendriks M., (2024). Werknemersonderzoek naar werkgeluk. In *Robidus trendrapport 2024*, (pp. 56-69).
- [1] Burger, M. & Hendriks M., (2018). Gelukkige publieke sector voor een gelukkige samenleving. In *Geluk werkt door* (pp. 19-33). Helmond, Netherlands: Driessen.

White papers

- [5] Inspiratiegids: Hoe kan de mentale vitaliteit van werknemers worden versterkt? (with *ZonMw*), 2024. [[link](#)]
- [4] Mentale vitaliteit van zorgprofessionals: Een versterkende aanpak door actiegericht waarderend onderzoek. (with *Zorggroep Elde Maasduinen*), 2024. [[link](#)]
- [3] Mentale vitaliteit op de werkvloer: Een versterkende aanpak door actieleren. (with *JECKX*), 2024. [[link](#)]
- [2] Werken aan mentale vitaliteit door waarderend onderzoeken. (with *JGZ*), 2024. [[link](#)]
- [1] Goud in je team: Werken aan mentale vitaliteit. (with *JGZ*), 2024. [[link](#)]

Blogs

- [4] Onderzoek Erasmus Universiteit: Werkgeluk en sociale veiligheid als wapens tegen verzuim. In *Robidus*, 2024. [[link](#)]
- [3] What explains the high spatial inequality in happiness in Colombia? In *World Bank Blogs*, World Bank, 2021. [[link](#)]
- [2] Does migration increase happiness? It depends. In *Migration Information Source*, Migration Policy Institute, 2018. [[link](#)]
- [1] Migratie draagt bij aan een gelukkigere wereld. In *www.socialevraagstukken.nl*, 2018 [[link](#)]

Teaching Experience and thesis supervision

[8] Minor Economics of Well-Being, Coordinator & Lecturer, Bachelor-3 (15 ECTS), Erasmus University Rotterdam, 2014-present.

[7] Bachelor's theses supervision, Department of Applied Economics, Erasmus University Rotterdam, 2024-present.

[6] Guest lectures, School of Economics, University of Johannesburg, 2024-present.

[5] Seminar Behaviour, Health, and Well-being, Lecturer, Bachelor-3 (12 ECTS), Erasmus University Rotterdam, 2020-2023.

[4] Master's theses supervision, Department of Applied Economics, Erasmus University Rotterdam, 2014-2023.

[3] Master's theses supervision, Institute for Housing and Urban Development Studies, Erasmus University Rotterdam, 2015-2018.

[2] Seminar Multinational Strategy & Foreign Direct Investment, Teaching assistant, Master (6 ECTS), Erasmus University Rotterdam, 2014-2015.

[1] Bachelor's theses supervision, Marketing Department, Tilburg University, 2013.

Honors and Awards

[11] Ruut Veenhoven award (\$500), International Society for Quality-of-Life Studies, 2025-2026.

[10] Outstanding Paper Award, for *Virtuous Leadership: A source of Employee Well-being and Trust*, Management Research Review (Emerald), 2021.

[9] Young Scholar Award, International Society for Quality-of-Life Studies, 2019.

[8] Best Dissertation Award - second prize (\$300), International Society for Quality-of-Life Studies, 2019.

[7] Best Article Award (honorable mention), for *The happiness of international migrants: A review of research findings*, Research Committee 31 (Sociology of Migration), ISA, 2016.

[6] New Scholar Conference Grant (\$1000), International Society for Quality-of-Life Studies, Seoul, South-Korea, 2016.

[5] Editor's Choice, for *The happiness of international migrants: A review of research Findings*, Migration Studies, 2015.

[4] Prizewinner theatre-program "Science Battle", Netherlands, 2015.

[3] New Scholar Conference Grant (\$500), International Society for Quality-of-Life Studies, Berlin, Germany, 2014.

[2] Prizewinner "Internet impact prize 2012/2014" (€2000), Dutch Royal Society of Sciences, Netherlands, 2014.

[1] Best Research Proposal Award in Business (€100), Tilburg University, 2012.

Grants

[5] EuroQol (€47K). Measuring quality of life: comparing the EQ-HWB to multiple SWB instruments, co-applicant, 2025.

[4] NWO (€50K). "The Impact of Asylum-Seeker Inflows on Subjective Well-being in Hosting Communities: Evidence from the Netherlands", personal grant, 2025.

[3] ZonMw (€30K). Project evaluation "Innovative interventions for strengthening the mental vitality of employees", main applicant, 2024.

[2] ZonMw (€1,000,000). *Innovative interventions for strengthening the mental vitality of employees*, main applicant, 2022-2023. Project partners: ING, Nationale Nederlanden, Zorggroep Elde Maasduinen, Jeugdgezondheidszorg Zuid-Holland West, ACP, Groba B.V.

[1] Templeton World Charity Foundation Inc. (\$2,422,543) *What Good Markets Are Good For - Towards a Moral Justification of Free Markets in Europe* (Grant number: 0141), co-investigator, 2017-2019.

PhD supervision

[1] Mahali Hlajoane, University of Johannesburg, 2024 – present.

Media coverage

Dutch

[37] De Telegraaf (research featured). [Wetenschappers alarmerend over Gen Z: meest ongelukkige generatie wereldwijd](#), 2025.

[36] Eenvandaag (tv interview). [Jongeren waren altijd de meest, maar zijn inmiddels de minst gelukkige groep: dat zit zo](#), 2025.

[35] Editie NL – RTL 4 (tv interview). [Beroemde U-vormige gelukscurve is veranderd: jongvolwassenen zijn nu het minst gelukkig](#), 2025.

[34] Nederlands Dagblad (research featured). [Beroemde U-vormige gelukscurve is veranderd: jongvolwassenen zijn nu het minst gelukkig](#), 2025.

[33] Volkskrant (research featured). [Beroemde U-vormige gelukscurve is veranderd: jongvolwassenen zijn nu het minst gelukkig](#), 2025.

[32] Erasmus Universiteit (research featured). [Zo maken we van Rotterdam de gelukkigste rotstad die er is](#), 2025.

[31] Trouw (interview). [Twintigers en dertigers van nu zijn slechter af dan eerdere generaties](#), 2024.

[30] Trouw (interview). [Jongvolwassenen weten: onze tijd komt nog wel. 'Wij weten eigenlijk niet beter'](#), 2024.

[29] Flair (interview). [Bizar onderzoek: hoe meer broers en zussen, hoe meer psychische problemen](#), 2024.

- [28] Erasmus Magazine (interview). [Hoe coronasubsidies \(blijvend\) het werk van onderzoekers veranderden](#), 2024.
- [27] Reformatorisch dagblad (research featured). [Gemeenschapszin belangrijker dan geld](#), 2023.
- [26] Reformatorisch dagblad (research featured). [Dorpeling gelukkiger dan stedeling?](#), 2023.
- [25] Friesch dagblad (research featured). [Dorpelingen zijn gelukkiger dan mensen uit de stad](#), 2023.
- [24] Sociaal Fonds voor de Kennissector (SoFoKleS) (podcast). [Hete hangijzers: Werkgeluk?](#), 2022.
- [23] Reformatorisch Dagblad (interview): [Vrolijk van veel zonneschijn? Sombor van de regen?](#), 2021.
- [22] Santé (interview): [Zijn we gelukkiger in de zomer?](#), 2021.
- [21] EenVandaag (tv interview): [Speciale uitzending over deeltijdwerk](#), 2020.
- [20] Het Nieuwsblad (interview): [Nu is het nog leuk, maar na het weekend zijn we de hitte kotsbeu](#), 2020.
- [19] RTL nieuws (interview): ['Lekker weertje hè?' Dit is waarom we zo graag over het weer praten](#), 2020.
- [18] Reformatorisch dagblad (opinion article): [Grootstedelijk geluk is illusie](#), 2020.
- [17] BNR nieuwsradio (radio interview): [Geluksverschil tussen stad en platteland \(25 juni, 6:45\)](#), 2020.
- [16] Omroep Gelderland (Radio interview): [Geluk en het weer](#), 2020.
- [15] Nu.nl (interview): [Onbeperkt vrij: het klinkt misschien mooier dan het is](#), 2019.
- [14] Intermediair (interview): [Taboe op parttime? Wat als we er gewoon gelukkiger van worden?](#), 2019.
- [13] HR praktijk (interview): [Onbeperkt vakantiedagen. Vergroot dat wel echt het werkgeluk?](#), 2019.
- [12] Management Team (interview): [Onbeperkt vakantie: 'Medewerkers vinden het lastig om vrij te nemen'](#), 2019.
- [11] EenVandaag (tv interview): [Geluk van jongeren](#), 2019.
- [10] Trouw (interview): [Kop op mensen, volgens de Verenigde Naties zijn we een gelukkig volk](#), 2019.
- [9] Knack (interview): [Factcheck: 'Grote gezinnen zijn het gelukkigst'](#), 2019.
- [8] Metro (interview): [De lente is begonnen, en hierom maakt ons dat blij](#), 2019.
- [7] Libelle (interview) [Waarom we écht gelukkig worden van mooi weer](#), 2018.
- [6] Trouw (interview): [Mooi weer maakt gelukkig, voor even dan...](#), 2018.

[5] Volkskrant (interview): [Word je ongelukkig als je meer dan 4.500 euro netto per maand verdient?](#), 2018.

[4] Algemeen Dagblad (interview): [Maar drie op de tien Poolse immigranten wonen na vijf jaar nog in Nederland](#), 2018.

[3] Gezondheidsgids (article featured): [Groter geluksgevoel onder immigranten na migratie](#), 2018.

[2] Knack (interview): [Factcheck: 'Bijna de helft van ons geluk fiksen we zelf'](#), 2018.

[1] Brabants Dagblad (announcement): Martijn Hendriks wint Science Battle, 2016.

English

[7] [After decades of being the happiest, young adults are now the unhappiest age group](#), 2025.

[6] UJ radio (radio interview): [Launch World Happiness Report](#), 2025.

[5] UJ TV (tv interview): [Launch World Happiness Report](#), 2025.

[4] Gallup news (article featured): [Are Migrants Happier After They Move?](#), 2018.

[3] Innovation origins (article discussed): [Tomorrow is good: Beautiful weather? Here's a plea for a new definition](#), 2018.

[2] Erasmus Magazine (interview): [Science rock stars](#), 2017.

[1] Euronews (television interview): [The right balance: The economics of happiness](#), 2015.

German (selected)

[3] RTL Germany, (interview): [Weltglücksreport 2018: DAS macht uns wirklich happy!](#), 2018.

[2] General-Anzeiger, (interview): [Was steckt hinter dem Internationalen Tag des Glücks?](#), 2018.

[1] Sächsische Zeitung, (interview): [Was ist eigentlich Glück?](#), 2018.

Spanish

[1] Radio Texmex (interview): [Realidad muy diferente a lo que sueñan los migrantes: señala investigador de Holanda](#), 2018.

Professional services

Organizer

Lead guest editor, special issue "Well-Being and Happiness in the Global South" in Applied Research in Quality of Life (2025-2026)

Co-Vice President of Publications & Research, ISQOLS (2025-present)

Co-Vice President for Programs, ISQOLS (2020-2025).

EHERO/GLO special session on happiness economics, ISQOLS (2019-present).

Conference committee, ISQOLS (2023, 2020).

Scientific committee, ISQOLS (2026, 2025, 2024, 2022)

EHERO seminar series, 2016-2020.

Reviewer

European Sociological Review, Journal of Development Studies, International Migration Review, Journal of Ethnic and Migration Studies, Social Science Research, Journal of Happiness Studies, Social Indicators Research, Applied Research in Quality of Life, European Societies, Dutch Research Council (NWO), Estonian Research Council.

Invited talks

2025: (1) University of Utrecht; (2) University of Groningen; (3) University of Johannesburg; (4) ISQOLS

2024: (1) ZonMw; (2) University of Johannesburg (School of Economics); (3) University of Groningen; (4) Nationale Nederlanden

2023: (1) German Federal Institute for Population Research (Wiesbaden); (2) UNU-MERIT & Maastricht University; (3) Studio Erasmus; (4) Positive Impact Society Erasmus & Rethinking Economics

2022: (1) Turkish-German University (Istanbul); (2) STATEC (Luxembourg); (3) Rijksuniversiteit Groningen

2019: Ministerie van Landbouw, Natuur en Voedselkwaliteit / Regional Science Association Nederland

2018: (1) United Nations Sustainable Development Solutions Network (New York); (2) World Happiness Report launch (Vatican); (3) Universidad Popular Autónoma del Estado de Puebla (Puebla, Mexico); (4) Institute for Housing and Urban Development (Rotterdam); (5) Alumni network University of Amsterdam; (6) Rotterdam School of Management, (7) Krimpenerwaard College

2017: (1) Erasmus School of Accounting & Assurance (Rotterdam); (2) Institute for Housing and Urban Development (Rotterdam)

2016: (1) Erasmus University College (Rotterdam), (2) Institute for Housing and Urban Development Studies (Rotterdam)

2015: (1) IZA Institute of Labor Economics (Bonn, Germany); (2) Hogeschool Rotterdam

2014: (1) Higher Education for Elderly Organisation (Rotterdam); (2) Human Capital Group (Utrecht)

Conference presentations

2025: Work and Well-Being workshop (Groningen), ISQOLS conference (Luxembourg)

2024: ISQOLS conference (Kota Kinabalu)

2023: ISQOLS conference (Rotterdam)

2022: STATEC Well-being 2022 Conference (Luxembourg), ISQOLS conference (Burlington)

2021: ISQOLS conference (virtual)

2020: ISQOLS conference (virtual)

2019: ISQOLS conference (Granada)

2018: ISQOLS conference (Hong Kong), EBEN conference (Tilburg)

2017: 'A World To Win' Conference (Rotterdam), IARIW-Bank of Korea Conference (Seoul)

2016: HEIRS Conference (Rome), ISA conference (Vienna), ISQOLS conference (Seoul)

2015: CIMIC 3CI PhD Winter School (Rotterdam), ISQOLS Conference (Phoenix)

2014: Making the Most of Migration Conference (Leuven), ISQOLS Conference (Berlin), EUR Workshop Development Economics and Happiness Economics (Rotterdam)